

## Privacy Policy

We are committed to respecting your privacy. Because facts about a person's health, health interests, and healthcare are private and sensitive, we know that you may have concerns about sharing information with us. We urge all users of <http://www.imuc.com> (the "Site") to read this Privacy Policy to learn more about the policies and practices that we have developed to safeguard personal information, and to better understand our relationships with the third parties who may have access to this information.

1. Information We Collect. We have access to the following categories of information regarding you and your visit to this Site. Only some of these categories of information identify you directly, but each category offers some information about your interests and activities that could be used to make inferences about you.

### Information That You Voluntarily Provide:

Site Registration. ImmunoCellular Therapeutics has constructed this Site so that you may visit us and review information about our products or potential products without revealing your identity or volunteering any personally identifying information. We may offer you the ability to register to use certain ImmunoCellular Therapeutics features, services or products or potential products, either as a patient or a healthcare professional, and if so we will collect "personally identifying information" from you, such as your name, address, telephone number, and email address that could be used to contact you. When this information is combined with any information on your health or medical status, we refer to the resulting information as "health-related personal information."

### Information That Is Routinely Collected By Our Site Technology:

IP Address. We record the Internet Protocol (IP) address of your computer when you visit this Site. The IP address does not identify you personally, but it allows us to maintain communications with you as you move about this Site.

Cookies. We also collect information about your use of this Site through cookies and similar technology. A "cookie" is a unique numeric code that we transfer to your computer so that we can keep track of your interests and preferences and recognize you as a return visitor to this Site. Cookie technology allows us to collect "clickstream" data, which is not personally identifying information, but which reflects your activities on this Site, including your interest in certain healthcare conditions. A cookie does not collect or keep your name or other personal identifying information, but when you revisit this Site the cookie allows us to bring you the content and features likely to be of greatest interest to you based on your previous activities on this Site.

2. How We Use Your Information. We may use the information about your use of the information on this Site to monitor user traffic patterns and try to analyze what our users prefer so that we can design better services and activities for you. The personally identifying information and health-related personal information that you provide may be used to create customized offers, information, and services tailored to your interests and preferences.

Personally Identifying Information. You do not have to register to use most of the information and services available for users on this Site. If we provide for registration and you choose to register, we will use the personally identifying information you give us to send you an email confirming your registration with this Site and to respond to questions from you. We may also, from time to time, send you emails with information that we think may be of interest to you.

IP Address. In addition to using the IP address of your computer to maintain communications with you as you move about this Site, we also may use your IP address to personalize content provided on this Site. We retain IP addresses, and we retain them together with personally identifying information.

Cookies. We may use the data we obtain through the use of cookies to customize your Site experience by anticipating the information and services that may be of interest to you. We also analyze the information collected with cookie technology to help us improve the functioning of this Site by monitoring traffic in popular areas and to modify the services and information we provide to meet Site user demand. We may link the clickstream data available to us through the use of cookies to the personally identifying information and health-related personal information that you may choose to provide elsewhere on this Site. We may use the information we collect through the use of cookies for our business purposes, including operation of this Site, as well as research and product analyses to help us better market our products. We do not allow other sites or third parties to use our cookies for their own purposes or to place their own cookies on your computer when you access services through this Site.

Vendors and Suppliers. We may from time to time have relationships with different vendors and suppliers who help us design and maintain our systems and our computer security and respond to email and user inquiries. We will not authorize our vendors and suppliers to use our customer information for any purpose not related to our business.

Law Enforcement. In certain limited circumstances, we may be called upon to release your personally identifying information and/or health-related personal information in response to a court order, subpoena, search warrant, law, or regulation. We plan to cooperate in responding to such requests, taking appropriate measures to ensure that the requester understands the sensitive nature of the personally identifying information and/or health-related personal information that they may receive. We also reserve the right to cooperate with law enforcement authorities in investigating and prosecuting users who violate our rules or engage in behavior that is illegal or harmful to other users of this Site.

Product Reports. If you contact us regarding your experience in using one of our products or potential products, we may use the information you provide in submitting reports to the U.S. Food and Drug Administration, and as otherwise required of us by law. We also may use the information to contact the prescribing physician to follow up regarding an unexpected event involving use of our product.

3. Our Relationship to Third Parties. We may use third parties to provide services and information on this Site and we may provide some co-branded services in partnership with others. We also may use third parties to analyze data collected on this Site. We will not disclose

your personally identifying information or health-related personal information to anyone other than our employees and those third parties with whom we have a business relationship. If we allow a third party contractor to have access to your personally identifying information or health-related personal information, they will only be permitted to take it or use it for purposes that are consistent with this privacy policy.

We will not sell or disclose any personally identifying information or health-related personal information you provide on this Site to an unrelated third party without your express permission, except that we may partner with other companies to provide you with content or services on a joint or “co-branded” basis. At a co-branded site you will see both the ImmunoCellular Therapeutics logo and the logo of the co-branded partner displayed on your screen. To access the services available on a co-branded site you may have to complete an on-line registration form, and this registration information may be shared with our co-branded partners. You should read the individual privacy policies of the co-branded sites, as these may differ in some respects from ours. Reading these policies will help you to make an informed decision about whether to provide your information to a given site. Remember, you may always opt-out of sharing your information with a partner site by choosing not to use the service or content provided by the co-branded site.

#### Other Important Information About Our Relationship With Third Parties:

Links to Other Sites. This Site also features links to websites that we believe you might find useful and informative. Please be aware, however, that, other than the websites controlled by ImmunoCellular Therapeutics, we do not endorse or recommend these sites’ content or services, and we are not responsible for the privacy practices of these other sites. We encourage you to be aware of and read the privacy policy of each site you visit. Remember, the statements in this privacy policy apply solely to information collected by ImmunoCellular Therapeutics through this Site.

Advertisers. We do not permit advertisers to display their advertisements at this Site, and we will not permit third party advertising servers to use cookies to collect information from users at this Site.

4. Our Children’s Policy. This Site’s content and services are intended for adult users over the age of 13. This Site is not designed to attract child users. If we learn that an under-13 user has volunteered personally identifying and/or health-related personal information on this Site, or that a provider has volunteered information about a patient who is identified as younger than 13, we will delete such information from our active databases in accordance with our deletion policy, which is described in the section on Your Privacy Choices.

5. Your Privacy Choices. When you access any interactive tool or service on this Site, you will be asked to affirmatively choose (“opt-in”) to provide the requested information. You may always choose not to provide the requested information.

Receive Email. We may provide and you may elect to receive email updates about developments regarding ImmunoCellular Therapeutics. If you decide, at any later time,

that you no longer wish to receive these emails you may unsubscribe to our email list by sending an email entitled Unsubscribe to JYu@imuc.com.

Accept Cookies. Your browser software can be set to reject all cookies, but if you reject our cookies certain of the functions and conveniences of this Site may not work properly. Cookies and similar technologies are how we ensure that we can promptly retrieve and deliver the information to you when you use this Site.

Correct/Update/Remove Personal Information. You may correct or update, or remove (see Deletion Policy below), the personally identifying information and/or health-related personal information you previously provided to this Site at any time, using the following options:

You can contact us at jyu@imuc.com.

You can write to the following address:

ImmunoCellular Therapeutics, Ltd.  
1999 Avenue of the Stars - 11th Floor  
Los Angeles, CA 90067

Deletion Policy. The information that you provide to us is stored in servers that are operated and maintained by ImmunoCellular Therapeutics and third parties under contract with ImmunoCellular Therapeutics. It is not technologically possible to remove from our servers each and every record of the information you have provided to ImmunoCellular Therapeutics. The need to back-up our systems to protect information from inadvertent loss means that a copy of information about you or your health-related interests may exist in a non-erasable form that will be difficult or impossible for us to locate. Nevertheless, to the extent allowed by law, ImmunoCellular Therapeutics will delete all personally identifying information and/or health-related personal information stored in the databases ImmunoCellular Therapeutics actively uses for research and daily business activities, or stored in other readily searchable media. In addition, we will use commercially reasonable efforts not to disclose any personally identifying information and/or health-related personal information stored in a non-erasable format after receiving your request for removal, except as required by law.

Please be aware that we may not comply with a user's request to amend or remove information that was provided to ImmunoCellular Therapeutics by a healthcare professional or a user regarding an adverse drug event.

6. Our Security Measures. We want your personally identifying information and health-related personal information to remain as secure as reasonably possible. Although we will make reasonable efforts to protect personally identifying information and/or health-related personal information from loss, misuse, or alteration by third parties, you should be aware that there is always some risk that an unauthorized third party could intercept an Internet transmission or find a way to thwart our security systems.

7. Changes in Our Privacy Policy. We will only use personally identifying information in the manner described in the Privacy Policy in effect when the information was

collected from you. However, we reserve the right to change the terms of this Privacy Policy at any time by posting revisions to this Site. If at any point, we decide to use personally identifying information and/or health-related personal information in a manner different from that stated at the time it was collected, we will notify users by email to the extent that we have email addresses. You will be given the choice at that time to “opt-in” for any additional uses or disclosures of your personally identifying information and/or health-related personal information that you made available to us prior to the change in the Privacy Policy.